

## **StudioK3 in Zurich launches a new web platform - Artists in Isolation**

Many self-employed artists (with gallery representation or not) are currently in a situation that threatens their existence because of the downsized activities of their projects within the art scene and art market.

Like numerous art institutions, the Zurich-based StudioK3 is launching a new online activity. During the period of self-isolation, the initiative aims to generate additional income and visibility for the presented artists. The initiator, artist and artist-curator Clare Goodwin had the idea: "Without competing with the classic gallery model, we would like to present and sell works directly from the studios of selected artists - the focus is on works such as sketches, prints, drafts and conceptual works, which would probably hardly ever be shown in 'official' sales exhibitions or only marginally". unless the artist is no longer living. The percentage from the sales is designed in favour of the participating artists. K3 takes a small percentage which covers mainly its administrative costs. A part of the income is also to be set aside in order to make it possible to realize 'real' exhibition projects when times improve.

In its first online presence StudioK3 – 'Exhibition Zero' shows works by: Athene Galiciadis, Andrew Bick, Clare Goodwin, Sarah Honner, Guillaume Pilet, Martina von Meyenburg, Matthias Gabi, Nives Widauer and Una Szeemann.

StudioK3 was founded in Zurich in 2002 by the London-based artist and artist curator Clare Goodwin together with the art historian Sandi Paucic as a collaboratively operated project and exhibition space. Until 2016 it presented in almost 100 exhibitions mainly artists from Switzerland and Great Britain. With the platform 'Artists in Isolation', StudioK3 is venturing a relaunch.

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